

Harry Potter Day – Editorial Send

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Element	Copy Suggestions
Subject Line	Harry Potter Day is among us ✨
	Channel your inner wizard on Harry Potter Day 🧙
	Grab your broomsticks ...Harry Potter Day is here 🧹
Preview Text	Commemorate your favorite wizard.
	Celebrate International Harry Potter Day!
	Calling all Harry Potter fans!
Header	Explore the Magical Wizarding World of Harry Potter
	Experience the Wizarding World of Harry Potter
Body Copy	This International Harry Potter Day (May 2), commemorates the Battle of Hogwarts and pay homage to your favorite Hogwarts house by browsing our top Harry Potter travel experiences around the world.
	International Harry Potter Day is on May 2, which marks the Anniversary of the Battle of Hogwarts. So, we're gearing up for an exciting and magical adventure. Whether you've been a fan for ages, or are just coming to appreciate the series, we've got you covered.
CTA	<i>Expelliarmus</i>
	<i>Lumos</i>
	Learn more
	See more
CTA Link	https://www.viator.com/collections/top-harry-potter-tours/c1276

Product list header	More Harry Potter experiences around the world
Product 1 Header	Warner Bros. Studio Harry Potter Tour with Superior Transport from London
Product 1 Body	Explore Dumbledore's office, Diagon Alley, and more, on a behind-the-scenes tour at Warner Bros. Studio in London.
Product 1 CTA	Learn more
Product 1 Link	https://www.viator.com/tours/London/Warner-Bros-Studio-The-Making-of-Harry-Potter-with-Luxury-Round-Trip-Transport-from-London/d737-3858EE010?m=33953&supag=1227055138910018&supsc=dat-2328490749787571:aud-806379951:loc-188&supai=76691028521911&supdv=c&supnt=nt:o&suplp=69115&supli=&supi=dat-2328490749787571:aud-806379951:loc-188&tsem=true&supci=dat-2328490749787571:aud-806379951:loc-188&supkw=harry%20potter%20tour%20evans%20evan&msclkid=db27a7019e7817fb5bb7c4feb8c1864f
Product 2 Header	Harry Potter Filming Locations Tour
Product 2 Body	Stroll through London's Soho district to see the Covent Garden and Trafalgar Square, and hear movie trivia as you go.
Product 2 CTA	Learn more
Product 2 Link	https://www.viator.com/tours/London/Harry-Potter-Walking-Tour-with-Games-and-Prizes/d737-49063P1
Product 3 Header	Harry Potter Walking Tour
Product 3 Body	Go on a walking tour in Edinburgh and witness the winding alleyways that inspired J. K. Rowling.
Product 3 CTA	Learn more
Product 3 Link	https://www.viator.com/tours/Edinburgh/Edinburgh-Harry-Potter-Walking-Tour/d739-49063P2

