



Holiday, *smarter.*

Gift Flops & Finds Under \$100

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Each year, it seems like more and more gifts are marketed as “must-haves.” But not every trendy buy is worth the hype—or the price tag. We’ve rounded up a list of this season’s biggest flops and their budget-friendly dupes, as well as a couple certified “shops” that are a total bang for your buck! See what products made our nice list this year.

1. Diptyque Holiday Edition Miniature Candles—\$100

Our take? **FLOP**
You’ve likely seen Diptyque candles all over the ‘gram. They’re popular for their sophisticated label and luxe aesthetic. But at the end of the day, you’re paying a pretty penny for a brand name.

★ Dupe: **Homesick Snow Day Candle—\$29.95**

Homesick candles burn just as long and are a fraction of the price. They come in unique scents (“Christmas morning” scented candle anyone?) and minimalist packaging to mimic that high-end vibe.

[Homesick Snow Day Candle](#)

2. Slip Silk Pillowcase—\$89

Our take? **FLOP**
Perhaps the most well known silk pillowcase brand on the market, Slip products promise smoother skin and frizz-free hair. But there are other pillowcases that offer the same benefits, and for far cheaper.

★ Dupe: **Kitsch Satin Pillowcase—\$19**
Soft, gentle on the hair and skin, and way friendlier on your wallet—this dupe promises the same exact benefits as a silk pillowcase but it’s satin.

[Kitsch Satin Pillowcase](#)

3. Google Nest Hub—\$99.99

Our take? **FLOP**
Nowadays, there are multiple smart home systems to choose from. In our opinion, the Google Nest doesn’t stand out in performance compared to its other, more affordable counterparts.

★ Dupe: **Amazon Echo Dot—\$49.99**

The Echo Dot delivers better sound quality, the same smart assistant features, and integrates well with other smart home devices at just half the price.

[Amazon Echo](#)

4. JBL Clip 5 Bluetooth Speaker—\$79.95

Our take? **SHOP**
Great sound, a waterproof design, and 12 hours of playtime make this a solid choice for music lovers. It’s portable, reliable, and definitely gets the party started.

[JBL Clip 5](#)

5. Ninja Blast™ Portable Blender—\$59.99

Our take? **SHOP**
With a leakproof lid and a quiet blending feature, this portable blender makes making personal smoothies easy-peasy! It’s built to last and easy to clean—perfect for anyone looking to make healthy choices on the go.

[Ninja Blender](#)

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