

# International Museum Day – Editorial Send

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Element	Copy Suggestions (a few options)
<b>Subject Line</b>	International Museum Day: Exhibits around the world
	Van Gogh to these museums, and fast!
	Oh my Gogh! It's International Museum Day.
	Today is International Museum Day 🖼️ ✨
	Under-the-radar museums around the world
<b>Preview Text</b>	From parasites to ghosts—there's a museum for everyone.
	Celebrate International Museum Day with Viator
	Check out these wacky and wonderful museums.
	We bet you haven't heard of these museums before!
<b>Header</b>	8 Weird and Wonderful Museums Around the World
<b>Body Copy</b>	There's more to museums than classical art and ancient artifacts. Discover exhibits of the unexpected—from Poopoo Land, a museum dedicated to our internal intestines to the Museum of Death.
<b>CTA</b>	Explore more museums
	Learn more
	Discover more exhibits
<b>CTA Link</b>	<a href="https://www.viator.com/blog/Weird-and-Wonderful-Museums-Around-the-World/198622">https://www.viator.com/blog/Weird-and-Wonderful-Museums-Around-the-World/198622</a>

<b>Recommended reads</b>	Recommended reads
<b>Article 1 Header</b>	10 Under-the-Radar Museums in New York City
<b>Article 1 Body</b>	Go beyond MoMA and the Metropolitan Museum of Art and discover New York City in a whole new way.
<b>Article 1 CTA</b>	Read more
<b>Article 1 Link</b>	<a href="https://www.viator.com/blog/Under-the-Radar-Museums-in-New-York-City/I98594">https://www.viator.com/blog/Under-the-Radar-Museums-in-New-York-City/I98594</a>
<b>Article 2 Header</b>	9 Under-the-Radar Museums in Amsterdam
<b>Article 2 Body</b>	Wander off the beaten path and explore Amsterdam's lesser-known museums, from exhibits featuring cats, house music, street art, and more.
<b>Article 2 CTA</b>	Read more
<b>Article 2 Link</b>	<a href="https://www.viator.com/blog/Under-the-Radar-Museums-in-Amsterdam/I98546">https://www.viator.com/blog/Under-the-Radar-Museums-in-Amsterdam/I98546</a>
<b>Article 3 Header</b>	7 Under-the-Radar Museums in Miami
<b>Article 3 Body</b>	Miami is more than just a party city, it's also home to many museums like those honoring Haitian culture and even some that are for adults-only.
<b>Article 3 CTA</b>	Read more
<b>Article 3 Link</b>	<a href="https://www.viator.com/blog/Under-the-Radar-Museums-in-Miami/I93890">https://www.viator.com/blog/Under-the-Radar-Museums-in-Miami/I93890</a>
<b>Article 4 Header</b>	10 Under-the-Radar Museums in London
<b>Article 4 Body</b>	Take a break from the city bustle and head to these riveting London museums like the Vagina Museum or the Fashion and Textile Museum.

<b>Article 4 CTA</b>	Read more
<b>Article 4 Link</b>	<a href="https://www.viator.com/blog/Under-the-Radar-Museums-in-London/l93934">https://www.viator.com/blog/Under-the-Radar-Museums-in-London/l93934</a>
<b>Product list header</b>	Discover more museums around the world:
<b>Product 1 Header</b>	Skip the Line: Vatican Museums & Sistine Chapel with St. Peter's Basilica Access
<b>Product 1 CTA Link</b>	<a href="https://www.viator.com/tours/Rome/Skip-the-Line-Vatican-Museums-and-Sistine-Chapel-Entrance-Tickets/d511-6700P15">https://www.viator.com/tours/Rome/Skip-the-Line-Vatican-Museums-and-Sistine-Chapel-Entrance-Tickets/d511-6700P15</a>
<b>Product 2 Header</b>	Rijksmuseum & Van Gogh Museum Exclusive Guided Tour
<b>Product 2 CTA Link</b>	<a href="https://www.viator.com/tours/Amsterdam/Skip-the-Line-Rijksmuseum-and-Van-Gogh-Museum-Private-Amsterdam-Tour/d525-8681P2">https://www.viator.com/tours/Amsterdam/Skip-the-Line-Rijksmuseum-and-Van-Gogh-Museum-Private-Amsterdam-Tour/d525-8681P2</a>
<b>Product 3 Header</b>	Skip the Line: Malta Classic Car Museum
<b>Product 3 CTA Link</b>	<a href="https://www.viator.com/tours/Mellieha/Malta-Classic-Car-Museum-Entrance-Ticket/d25688-33131P1">https://www.viator.com/tours/Mellieha/Malta-Classic-Car-Museum-Entrance-Ticket/d25688-33131P1</a>
<b>Product 4 Header</b>	Country Music Hall of Fame and Museum Admission
<b>Product 4 CTA Link</b>	<a href="https://www.viator.com/tours/Nashville/Country-Music-Hall-of-Fame-and-Museum/d799-3122HOF">https://www.viator.com/tours/Nashville/Country-Music-Hall-of-Fame-and-Museum/d799-3122HOF</a>