

**Email 1: K+ Bill Manager**

Subject Line Pre Header	<b>A K+ exclusive: Introducing Bill Manager</b> For bill pay that's very mindful and very demure.
	<b>Mo bills, no problems</b> Introducing Bill Manager for K+ members.
	<b>Wave goodbye to bill shock</b> Say hello to effortless bill tracking with Bill Manager & K+ 🙌
	<b>Your monthly expenses just got a glow up</b> Meet Bill Manager, available now with K+ 🌟
	<b>Master your bills like a boss</b> Access Bill Manager through K+
Header Copy	<b>Stay on track with Bill Manager—available now with K+</b>
	<b>Unlock Bill Manager through K+ for simplified billing</b>
	<b>Stay in charge of your finances with Bill Manager &amp; K+</b>
Body Copy	<p>Bill Manager—a new feature available exclusively for K+ members—acts like a personal assistant and lets you oversee bill paying with ease. Bill Manager takes on the hassle of keeping track of your recurring payments so you don't have to. With reminders sent directly to your phone, paying your bills on time has never been <i>this</i> simple.</p> <p><b>Benefits of Bill Manager:</b></p> <ul style="list-style-type: none"><li>● <b>Never miss a payment</b> Automated reminders for upcoming bills means you'll always be on top of your financial obligations.</li><li>● <b>Simplified financial management</b> Bill Manager tracks all your bills in one place, giving you a clear overview of what's due and when.</li><li>● <b>Improved credit score</b> With timely reminders, Bill Manager helps you avoid missed payments, improving your credit health.</li><li>● <b>Customized notifications</b> Tailor your reminders to your preferences, receiving push notifications when you need them the most.</li></ul>

	<ul style="list-style-type: none"><li>● <b>Reduced financial stress</b> Let go of the mental strain of remembering due dates and let Bill Manager remember for you.</li></ul> <p><b>How it works:</b></p> <ol style="list-style-type: none"><li>1. <b>Access the feature in the Klover app</b> Available with a K+ membership.</li><li>2. <b>Opt in to Bill Manager</b> After setting up, opt-in to review your current bills.</li><li>3. <b>Initiate bill reminders</b> Decide when to trigger push notifications for upcoming bills.</li><li>4. <b>Add additional bills</b> Add any bills that are not already on file.</li></ol> <p>And <i>voila</i>, you're done! ✨</p>
CTA	[Level up your bill game]
Callout	Stay ahead of your upcoming bills with ease. Bill Manager for K+ members sends you payment reminders so you're always prepared.

## Email 2: Klover Bill Manager

Subject Line + Pre Header	<b>Introducing Bill Manager</b> For bill pay that's very mindful and very demure.
	<b>Mo bills, no problems</b> Introducing Bill Manager for stress-free spending.
	<b>Wave goodbye to bill shock</b> Say hello to effortless bill tracking with Bill Manager 🙌
	<b>Your monthly expenses just got a glow up</b> Meet Bill Manager, your wallet's new BFF 🥰
	<b>Master your bills like a boss</b> Access Bill Manager, available now in the Klover app.
Header Copy	<b>Stay on track with Bill Manager—available now in the Klover app</b>
	<b>Unlock Bill Manager for simplified billing</b>
	<b>Stay in charge of your finances with Bill Manager</b>
Body Copy	<p>Bill Manager—a new feature accessible through the Klover app—acts like a personal assistant and lets you oversee bill paying with ease. Bill Manager takes on the hassle of keeping track of your recurring payments so you don't have to. With reminders sent directly to your phone, paying your bills on time has never been <i>this</i> simple.</p> <p><b>Benefits of Bill Manager:</b></p> <ul style="list-style-type: none"><li>● <b>Never miss a payment</b> Automated reminders for upcoming bills means you'll always be on top of your financial obligations.</li><li>● <b>Simplified financial management</b> Bill Manager tracks all your bills in one place, giving you a clear overview of what's due and when.</li><li>● <b>Improved credit score</b> With timely reminders, Bill Manager helps you avoid missed payments, improving your credit health.</li><li>● <b>Customized notifications</b> Tailor your reminders to your preferences, receiving push notifications when you need them the most.</li><li>● <b>Reduced financial stress</b></li></ul>

	<p>Let go of the mental strain of remembering due dates and let Bill Manager remember for you.</p> <p><b>How it works:</b></p> <ol style="list-style-type: none"><li><b>1. Access the feature in the Klover app</b> Available directly in the app for easy access.</li><li><b>2. Opt-in to Bill Manager</b> After setting up, opt-in to review your current bills.</li><li><b>3. Initiate bill reminders</b> Decide when to trigger push notifications for upcoming bills.</li><li><b>4. Add additional bills</b> Add any bills that are not already on file.</li></ol> <p>And <i>voila</i>, you're done! ✨</p>
CTA	[Level up your bill game]
Callout	Stay ahead of upcoming bills with ease. Bill Manager sends you payment reminders so you're always prepared.