

Theme Parks [Global] – Editorial Send

PM: [REDACTED]

Copy: Andrea Manokian

JIRA: [REDACTED]

Element	Copy Suggestions (a few options)
Subject Line	Globe-trotting thrills: theme park hopping
	Journey to these theme parks around the world
	Worldwide travel: theme park edition
	Coasters galore at these global theme parks
	Exhilarating theme parks across the globe
Preview Text	Caution: adrenaline ahead.
	Unleash your inner child!
	Embark on a global thrill ride.
	Exhilarating adventures await.
Header	Top theme park experiences around the world
Body Copy	Thrillseekers unite at these famous and lesser-known theme parks across the globe. Hang on tight and witness <i>ahh</i> -mazing views from on top of a coaster, or, if water parks float your boat (pun very much intended), then don't delay making a splash much longer.
CTA	Explore theme parks
	Discover more
	Join the fun
	Learn more
CTA Link	https://www.viator.com/blog/Top-Theme-Park-Experiences-Around-the-World/198859
Recommended reads	Recommended reads (US/NZ Sends)

Header	Don't miss.
Article 1 Header	How to Explore Treptow-Kopenick, Berlin's Under-the-Radar Summer Neighborhood
Article 1 Body	An ideal spot for Berliners in the summertime, Treptow-Kopenick offers a nature-filled escape.
Article 1 CTA	Read more
Article 1 CTA Link	https://www.viator.com/blog/How-To-Explore-Treptow-Kopenick-Berlins-Under-the-Radar-Summer-Neighborhood/198817
Article 2 Header	10 Underrated French Polynesian Islands You Won't Want to Miss
Article 2 Body	While glitzy Bora Bora may be the region's star, French Polynesia's underrated islands are just as breathtaking.
Article 2 CTA	Read more
Article 2 CTA Link	https://www.viator.com/blog/Underrated-French-Polynesian-Islands-You-Wont-Want-to-Miss/194375
Article 3 Header	7 Things To Do in New Zealand's South Island
Article 3 Body	Aside from <i>Lord of the Rings</i> movie locations, New Zealand's South Island is full of scenic views.
Article 3 CTA	Read more
Article 3 CTA Link	https://www.viator.com/blog/Things-To-Do-in-New-Zealand's-South-Island/198350
Recommended reads	Recommended reads (Europe sends)
Header	Don't miss.

Article 1 Header	11 of the Top Places To Visit in Yorkshire
Article 1 Body	Celebrate Yorkshire Day by paying a visit to the land of pork pies, dulcet tones, and rolling hills.
Article 1 CTA	Read more
Article 1 Link	https://www.viator.com/blog/Top-Places-To-Visit-in-Yorkshire/198903
Article 2 Header	Know Before You Go: Attending the Edinburgh Festival Fringe
Article 2 Body	Navigate the world's largest arts festival with ease by following these helpful tips.
Article 2 CTA	Read more
Article 2 CTA Link	https://www.viator.com/blog/Know-Before-You-Go-Attending-the-Edinburgh-Festival-Fringe/198860
Article 3 Header	7 Reasons Why You Should Go to Iceland This Summer
Article 3 Body	Contrary to its name, Iceland is a popular summer travel destination and for all the right reasons.
Article 3 CTA	Read more
Article 3 CTA Link	https://www.viator.com/blog/Reasons-Why-You-Should-Go-to-Iceland-This-Summer/194308
Product list header	More theme park experiences
Product 1 Header	Skip the Line: Aquarium of the Pacific General Admission Ticket

Product 1 CTA Link	https://www.viator.com/tours/Los-Angeles/Aquarium-of-the-Pacific-General-Admission/d645-6733_VV001
Product 2 Header	Disneyland® Paris Entrance Ticket
Product 2 CTA Link	https://www.viator.com/tours/Paris/Disneyland-Paris-1-Day-Ticket/d479-5307DISNEYMAGIC
Product 3 Header	LEGOLAND Florida Theme Park Ticket
Product 3 CTA Link	https://www.viator.com/tours/Orlando/Legoland-Florida/d663-5343ENTRY
Product 4 Header	Skip the Line: Universal Studios Hollywood Express Ticket
Product 4 CTA Link	https://www.viator.com/tours/Los-Angeles/Skip-the-Line-Front-of-Line-Pass-at-Universal-Studios-Hollywood/d645-2030FRONT_LINE